

POLLUTION CONTROL PRODUCTS

The proof is in the pudding

Problem. How does a prospective buyer of a burn-off oven evaluate the quality of the product before the actual purchase?

Solution. Pollution Control Products Co. is the leading manufacturer of burn-off ovens since 1971, with over 8,000 installations in 43 countries around the world. According to Director of Sales, Roland Sanchez, "Our 40 years of successful field experience is a very powerful endorsement when considering a new burn-off oven purchase. We're proud of the fact that over half of our sales today are from referrals and repeat customers." However, Pollution Control's sales and engineering team knows that they have to prove themselves everyday in a competitive marketplace. That's why they recommend to prospective buyers that they get a "free test" cleaning right up front. "The proof is in the pudding. It's the best way to evaluate the product and the company that stands behind it." For more information contact: Roland Sanchez at 214/358-1539 or sales@pcpconline.com

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