

# SHOW PREVIEW

## SUR/FIN sets its sights on Atlanta

The premier event for the surface finishing industry is taking place this summer.

Alicia Tyznik *Editor*



**M**ore than 1,200 leaders, manufacturers, and industry professionals will convene in Atlanta this summer to learn and share information on how to streamline technology, enhance systems, and remain compliant. The 99th Annual SUR/FIN Manufacturing & Technology Trade Show & Conference will be held June 19-21 at the Georgia World Congress Center in Atlanta, Ga. Sponsored by the National Association for Surface Finishing (NASF), SUR/FIN is a manufacturing and technology event that connects hundreds of surface finishing professionals to the industry's best business opportunities, latest innovations, and most influential leaders. Whether you're looking to strengthen your network and grow your business or if you're simply looking to learn something new, you'll find what you're looking for at SUR/FIN 2017.

This event is the only tradeshow and conference sponsored by the NASF, the industry's leading organization for surface technology, making it your premier resource for keeping up and getting ahead. Staying abreast of advancements in research, design and manufacturing is critical as the surface finishing industry evolves. This show offers 3 days of valuable networking, in-depth conference sessions, and direct access to leading suppliers.

The educational conference is the industry's ultimate resource. In-depth sessions on complex processes and advanced technologies will give you a broader understanding of the ever-challenging regulatory landscape. Over 70 informative conference presentations will leave you equipped with the knowledge you need to help build and sustain

your business. Special events include complimentary receptions and lunches, admission to the NASF annual meeting, keynote sessions, lectures, and comprehensive exams for certifications. Two world-class AESF Foundation courses will also be offered.

The exhibition boasts more than 150 exhibitors featuring the top product and service developments in every facet of surface technology. Don't miss the NASF Pavilion and the NASF Boot Camp area, which provide a focus on new technology initiatives, industry growth opportunities, and regulatory updates. The show floor offers you the opportunity to connect directly with the world's most qualified suppliers under one roof. They know the industry, understand your objectives, and are ready to help you develop profitable solutions for your business. **PC**

## Show information

**Show location.** SUR/FIN 2017 will be held at the Georgia World Congress Center, 285 Andrew Young International Blvd. NW, Atlanta, GA 30313.

**Hotel.** The official show hotel is the Omni Hotel at CNN Center, which is connected to the show venue as well as the Philips Arena. The Atlanta Hartsfield International Airport is only a 15-minute, 12-mile commute.

**Show hours.** 5:00 p.m. to 7:00 p.m. on Monday, June 19; 10:00 a.m. to 5:00 p.m. on Tuesday, June 20; 9:00 a.m. to 3:00 p.m. on Wednesday, June 21.

**Registration.** Registration is available on the show's website by clicking on the Attend tab and selecting Attendee Registration.

**Contact.** For more info, contact Cheryl Clark at 302/436-5616 or [cclark@nasf.org](mailto:cclark@nasf.org). The official show website is [www.nasfsurfin.com](http://www.nasfsurfin.com).

