

2017 POWDER COATING EDITORIAL CALENDAR

EDITORIAL CLOSINGS

A=ARTICLE
P=PRODUCT

SPECIAL SECTIONS

SHOW COVERAGE

AD BONUS

AD CLOSING

MONTH	FOCUS	A=ARTICLE P=PRODUCT	SPECIAL SECTIONS	SHOW COVERAGE	AD BONUS	AD CLOSING
February	Coatings	A: November 18 P: December 9	•Masking Devices •Convection Oven Equipment	•Corrosion 2017 (March 26-30) New Orleans •GlobalShop 2017 (March 28-30) Las Vegas	Double Up – Buy One Ad Get One Free!	January 20

February MASTER GUIDE TO THE POWDER COATING MARKET December 30

March <i>(Digital)</i>	Automotive Coating	A: December 16 P: January 27	•Conveyor Cleaners •IR Oven Equipment			February 17
April	Pretreatment and Stripping	A: January 20 P: February 24	•Turnkey Systems •Touch-Up Paints	•Asia Coatings Congress 2017 (May 16-17) Vietnam	Tech Update (March 10) Readex® Readership Study	March 17
June	Custom Coating	A: March 10 P: April 21	•Vacuum Cleaners •Burn-Off Ovens	•AWFS Fair (July 19-22) Las Vegas	Tips for Coaters (May 12)	May 19
August <i>(Digital)</i>	Architectural Coating	A: May 19 P: June 16	•Film Thickness Gauges •Hooks and Racks			July 21
September	Coating Application and Recovery	A: June 9 P: July 14	•Special Effects Coatings •E-Coat and Powder	•CCAI Finishing Pavilion/ FABTECH Preshow Coverage		August 18
October	Test Equipment	A: July 7 P: August 18	•Conveyors and Components •Coatings	•CCAI Finishing Pavilion/ FABTECH (November 6-9) Chicago	Customer Success Stories (Sept. 15)	September 22
November <i>(Digital)</i>	Curing	A: August 4 P: September 22	•Stripping Equipment •Washers	•SSPC 2018** ** Show dates unavailable at press time	Web Review (Oct. 13)	October 20

December

BUYER'S GUIDE
THE ONLY BUYER'S GUIDE ON THE PLANET DEVOTED SOLELY
TO POWDER COATING AND OTHER GREEN TECHNOLOGY

November 10